



# 80%

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## Maintain your competitive edge in the evolving financial service industry

Transform your business and improve data security in a compliance landscape

### THE CHALLENGE

In the increasingly complex financial services industry, it's more important than ever to offer more convenience and innovation to your customers while maintaining data security across the board. Even while doing this, you are faced with a heightened risk of digital disruption, with 80 percent of heritage financial firms expected to go out of business, become commoditized or only exist formally by 2030.<sup>1</sup> With strict security and compliance regulations, increasing operational costs and constant risk of cyberattacks, managing and securing your sensitive data can be a daunting process.

To overcome these challenges and stay ahead of the field, industry leaders must transform their business models while continually improving overall data security and management capabilities for any situation: cyberattacks, insider threats, even a planned merger or acquisition.

### HOW THIS AFFECTS YOU

In order to achieve and maintain a competitive edge, you must:

- **Optimize** your legacy environments to take advantage of new business models and revenue streams. This starts with optimizing your Active Directory and Microsoft environments to ease the cloud transition and automating admin processes to reduce the number of resources you need to manage.

- **Create a culture of digital dexterity** to quickly respond to market and customer demands. When it comes to product and security innovation, being able to plan and execute secure, efficient transformations is key. This means moving to a collaboration business model between departments and business partners. It also means moving efficiently during mergers, acquisitions and divestitures keeping focus on your core competencies.
- **Maintain compliance** in an evolving, collaborative landscape in a heavily regulated industry. You may be subject to compliance regulations like SOX, GLBA, PCI DSS and GDPR, so you must not only establish compliance but continually maintain it as new financial regulations and new business models emerge and evolve.
- **Reduce security risks and threats.** Microsoft estimates 95 million AD accounts are under attack every day, so you must be able to protect your sensitive data and enforce policies to reduce security violations and cybersecurity events.

That's a pretty daunting list and considering how fast Microsoft cloud environments can evolve, there is no room for error. Without proper planning and execution, customer and sensitive data can be lost, breaches can occur, from internal or external threats, and your entire business can be put on hold. Moreover, native tools aren't enough to help with these tasks and can further leave you and your data at risk and no closer to your goal than when you started.



# Your go-to solution to mastering security, compliance and M&As

## A BETTER WAY

What if you could seamlessly optimize your Active Directory (AD) and Microsoft environments to be ready for your next business venture? What if you could easily move, manage and secure your sensitive data, while meeting security compliance requirements? And what if you could make mergers and acquisitions go smoothly with minimal user impact?

## WHAT YOU CAN DO ONLY WITH QUEST

Quest is the go-to vendor for financial services organizations to move, manage and secure on-premises or hybrid Microsoft environments. With the most comprehensive portfolio of any software vendor in the market, you'll be able to optimize the management of your existing on-premises environment, move to the cloud, secure your most sensitive data, and ensure continuous regulatory compliance.

### Optimize and become a digital disruptor

Optimize the efficiency and security of your AD and Microsoft environment to get ready for cloud transformation, mergers and acquisitions, new business models and products/services. Reduce the resources needed to manage your Microsoft environment while automating admin processes. Decrease operational expenses with chargeback and license monitoring.

### Master mergers & acquisitions

Increase productivity and efficiency as you merge, acquire and divest business units to focus on their core competencies and drive transformation, giving you a competitive edge over competitors.

## Proactively identify vulnerabilities

Quest solutions deliver automated, consolidated reporting across your on-premises, hybrid or cloud Microsoft environments, so you can easily determine who has access to what and how they got that access. You can right-size permissions directly from the reports. You can also discover where your most sensitive data resides so you can make sure it is protected, easily review your GPOs, and even prevent critical objects from being changed in the first place.

## Detect suspicious activity and recover from attacks

Sound the alarm faster on active threats by providing real-time auditing of user and admin activity and alerts on privilege escalation, improper changes and other suspicious activity.

With centralized data collection and a Google-like search and forensic investigation engine, you'll get to the bottom of security incidents quickly. You can also build a virtual test lab for DR planning and slash the lengthy native AD forest recovery process down to a simple GUI-driven process.

## Maintain and prove regulatory compliance

Establish, maintain and demonstrate compliance with a wide range of regulations, such as SOX, GLBA, PCI DSS and GDPR. 72 percent of surveyed financial services customers use Quest Change Auditor to support SOX compliance regulations. Plus, Quest solutions offer smart, scalable log compression, so you can store your audit data cost-effectively for years while ensuring it is available for security investigations and audit checks.