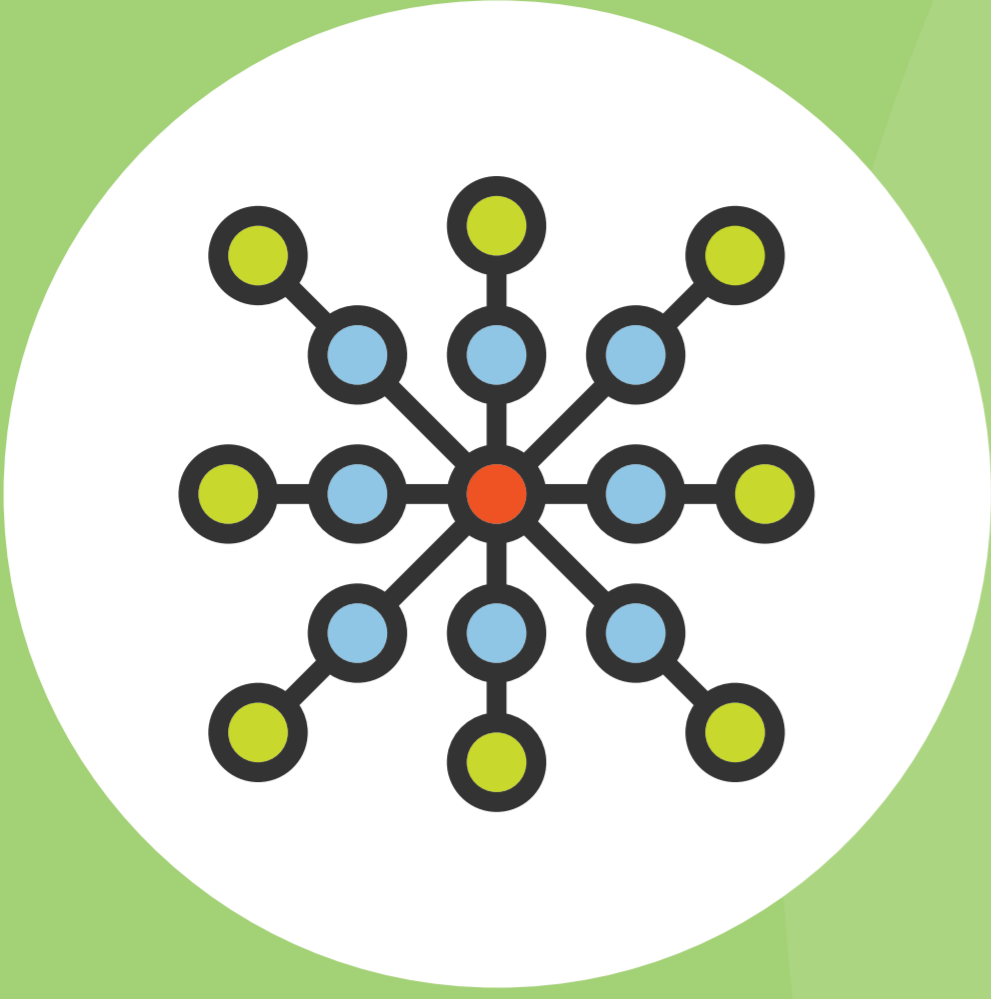
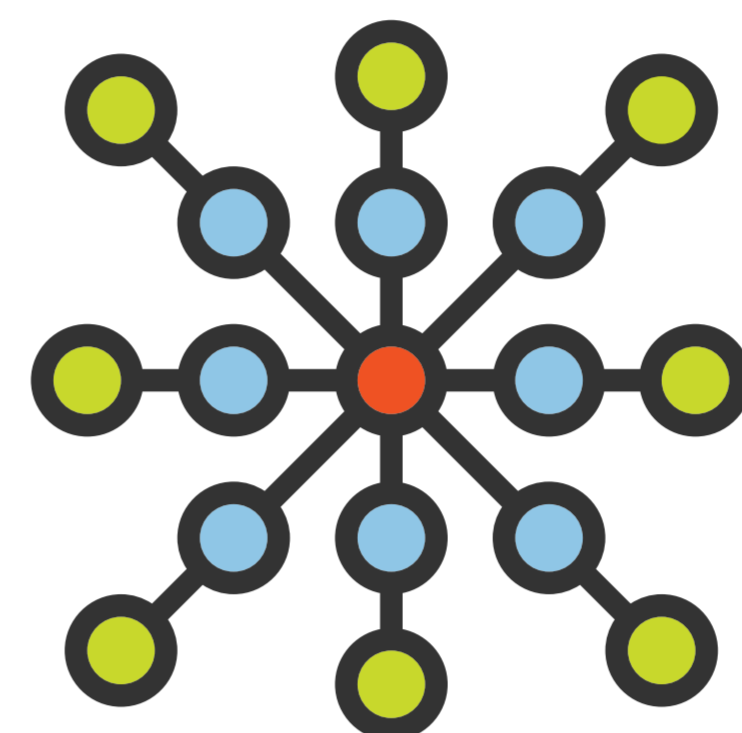
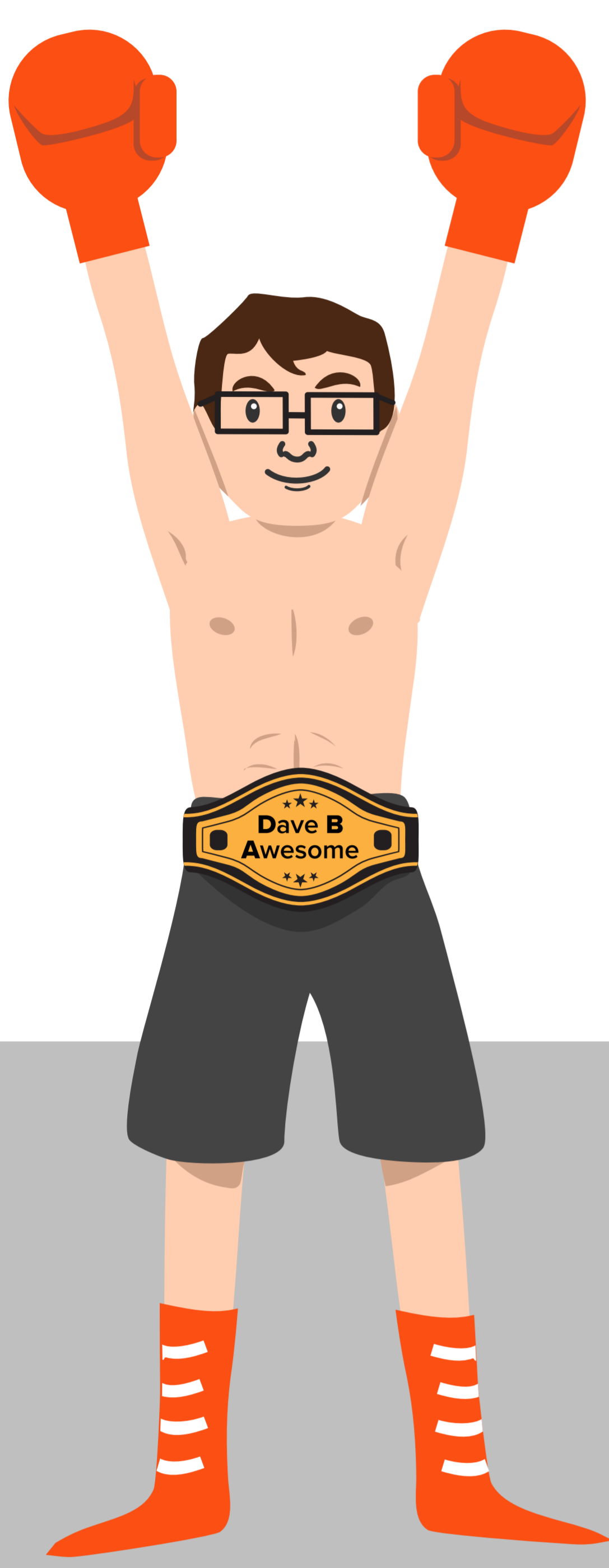


NEW trends and challenges for DBAs



Research reveals how continued data growth, evolving responsibilities and cloud technology are affecting DBAs.



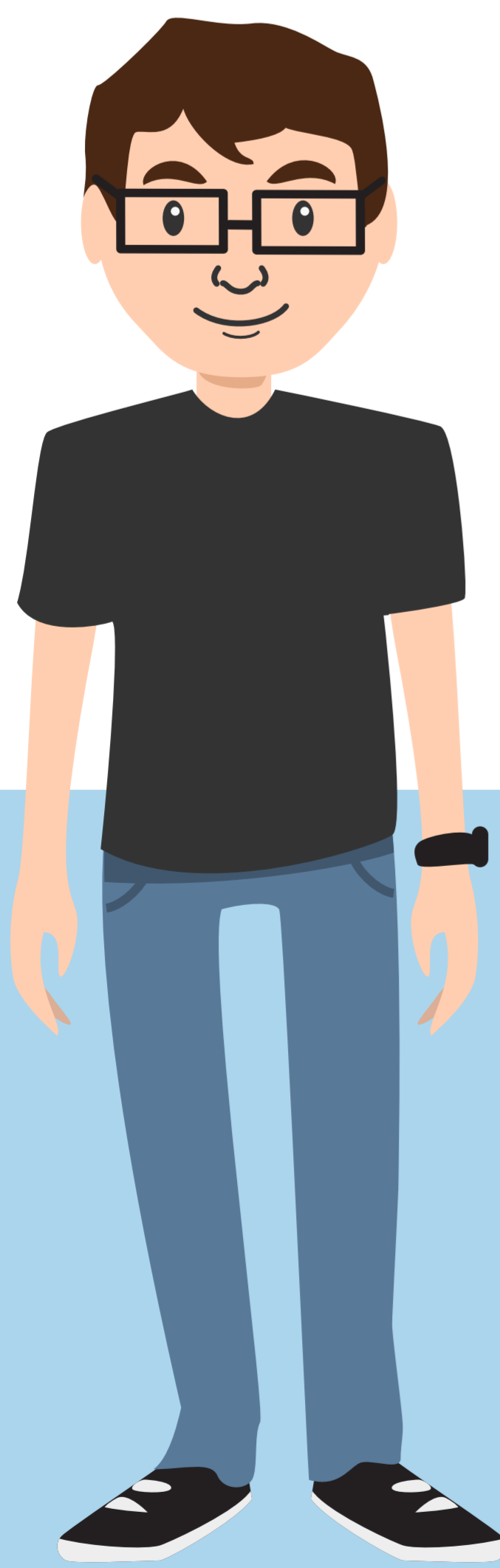
With great data growth comes great responsibility.

68% of DBAs manage between 11-500 database instances. DBAs are managing more data and database platforms than ever before.



Ensuring peak performance is a top priority.

72% of DBAs say managing database performance is their most important responsibility.



DBAs have their heads in the cloud.

34% of DBAs cite increased flexibility as a motivator for moving to the cloud. The majority of DBAs surveyed are already supporting cloud databases or plan to soon.

As the role of the DBA evolves, DBAs continue to focus on database availability, optimization and tuning.

Stay ahead of the trends and see how you compare to your peers – **get a free copy of all the survey results today.**

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